



SPONSOR PACKET



A NIGHT IN THE
ENCHANTED GARDEN

UMLAUF
Garden Party



04.17.25

RSVP AT UMLAUFSCULPTURE.ORG



Message from the

Garden Party Chairs:

Dear Friends,

Jonathon and I are honored and eager to be returning as co-chairs for the 26th annual Garden Party benefitting our iconic UMLAUF Sculpture Garden + Museum. We are so excited to have gathered an extraordinary committee who will take you on a magical journey, with the most brilliant chefs in Austin stupefying your culinary senses.

Please join us in our most crucial fundraiser to ensure we are continuing to provide our numerous outreach programs as well as the preservation of the renowned works and vision of UT professor and esteemed artist, Charles Umlauf, at his iconic Austin landmark to create a space for future generations to learn, explore and enjoy.

With gratitude,

Dale Huggins & Jonathon Todd



Why Sponsor the Garden Party?

By becoming a sponsor of the Garden Party, you will have the opportunity to:

Highlight your support and community leadership to more than 800 attendees of the Garden Party.

Recognized on all media and outreach. In 2024 we had an estimated 164 million media impressions and 1.7 million social media impressions!

Support local arts and the more than 25 participating restaurants and culinary artists featured at the event.

Network and increase your visibility with community leaders, philanthropists, and artists that support Austin landmarks and the creative arts community.

Proceeds from the fundraising event benefit:

The UMLAUF's community programs, including free monthly Family Days, bi-monthly UMLAUF After Dark series, Museum Days and wellness programs.

Artist exhibits and Insights where the public can meet the artist and learn about the inspiration behind their work.

Youth programming including Camp UMLAUF, Shaping Space serving children in Title I schools throughout Austin, our annual free Fall Festival, StrawFest, where more than 1000 guests participate in fun activities with their families, and field trips to learn more about sculpture, art, nature, and the history of the UMLAUF family.

Sustainability, preservation, and the future expansion of this local historic landmark, the UMLAUF Sculpture Garden + Museum.



SPONSOR PACKAGES

Platinum Level

\$35,000

- Sponsorship of a Tier 1 sculpture located at the UMLAUF Sculpture Garden + Museum with name on plaque
- Year-round sponsorship recognition at our bi-monthly UMLAUF After Dark events
- Recognized as a Garden Party Platinum Sponsor on all event materials, signage, event banner, event website, social media, and advertisements
- Logo on UMLAUF newsletters sent to 11,000 households
- One dedicated Instagram and Facebook recognition with logo
- Speaking opportunity during Garden Party VIP Reception
- Opportunity to customize sponsorship and choice of Premier Event Asset
- 14 VIP tickets to the Garden Party
- Reserved premium seating or a private lounge area at the event
- Option to include a branded gift item in guest gift bags or a custom display at the event



Signature Level

\$25,000

- Sponsorship of one Tier 2 sculpture located at the UMLAUF Sculpture Garden + Museum with name on plaque
- Year-round sponsorship recognition at our bi-monthly UMLAUF After Dark events
- Recognized as a Garden Party Signature Sponsor on all event materials, signage, event banner, event website, social media, and advertisements
- Logo on UMLAUF newsletters sent to 11,000 households
- Opportunity to customize sponsorship and choice of Premier Event Asset
- 10 VIP tickets to the Garden Party
- Reserved premium seating or a private lounge area at the event
- Special acknowledgment from the stage during the event



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Gold Level

\$15,000

- Sponsorship of one Tier 3 sculpture located at the UMLAUF Sculpture Garden + Museum with name on plaque
- Recognized as a Garden Party Gold Sponsor on all event materials, signage, event banner, event website, social media, and advertisements
- Choice of Premier Event Asset
- 8 VIP tickets to the Garden Party
- Dedicated social media post & Recognition in a post-event thank-you email to all attendees



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Silver Level

\$10,000

- Sponsorship of one Tier 4 sculpture located at the UMLAUF Sculpture Garden + Museum with name on plaque
- Recognized as a Garden Party Silver Sponsor on all event materials, signage, event banner, event website, and social media
- Choice of Event Day Asset
- 6 VIP tickets to the Garden Party
- Dedicated social media post & Recognition in a post-event thank-you email to all attendees



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Bronze Level

\$5,000

- Sponsorship of one Tier 4 sculptures located at the UMLAUF Sculpture Garden + Museum with name on plaque
- Recognized as a Garden Party Bronze Sponsor on event day of signage, event website, & social media
- Choice of Event Day Asset
- 4 VIP tickets to the Garden Party
- Group TY post on social media



07

Patron Level

\$2,500

- Recognized as a Garden Party Patron Sponsor on event day of signage, event website, & social media
- 2 VIP tickets to the Garden Party
- Choice of Event Day Asset
- Group TY post on social media



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Friends of Umlauf

\$1,000

- 2 VIP tickets to the Garden Party

EVENT DAY ASSETS TO CHOOSE FROM

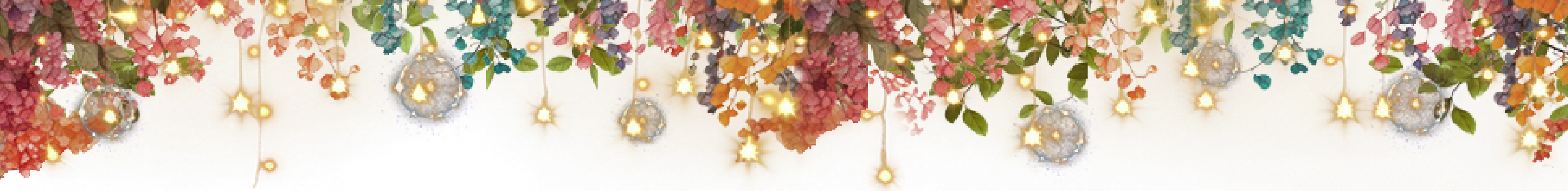
PREMIER EVENT ASSETS:

- Culinary Arts Sponsor
- VIP Reception
- After Party
- Live Auction
- Mission Moment

EVENT ASSETS:

- Champagne Wall
- Entertainment
- Photo Booth
- Silent Auction
- Valet





SCULPTURE TIERS

TIER 1

LEFT TO RIGHT: THE KISS, PIETA, SPIRIT OF FLIGHT, ST. MICHAEL AND LUCIFER

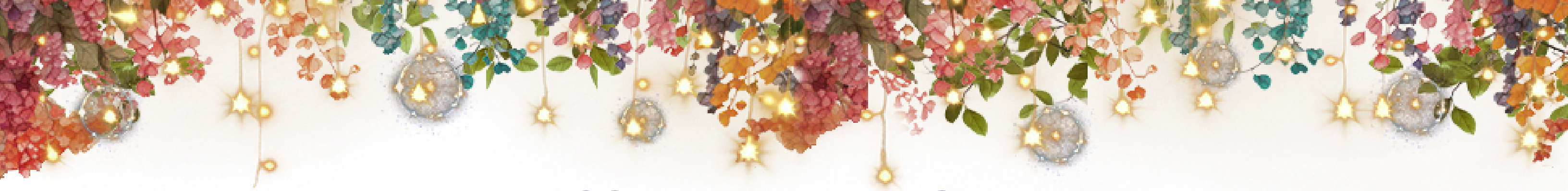


LEFT TO RIGHT: MUSE II, MADONNA AND CHILD, SUPPLICATION, LOVERS V



LEFT TO RIGHT: ICARUS, MOTHER AND CHILD, FATHER AND SON, WAR MOTHER





SCULPTURE TIERS

TIER 2

LEFT TO RIGHT: RECLINING NUDE, PROMETHEUS, THE TORCHBEARERS, POETESS



LEFT TO RIGHT: FAMILY, EAGLE, EVE, RECLINING NUDE



TIER 3

LEFT TO RIGHT: HOPE OF HUMANITY, BALLERINA, REFUGEES II, RECLINING FIGURE I, MUSE I, MUSE II, MUSE III, EVA CON MELA (EVE WITH APPLE), SEATED BATHER, ENTRANCE TO JERUSALEM, ANGEL'S WING

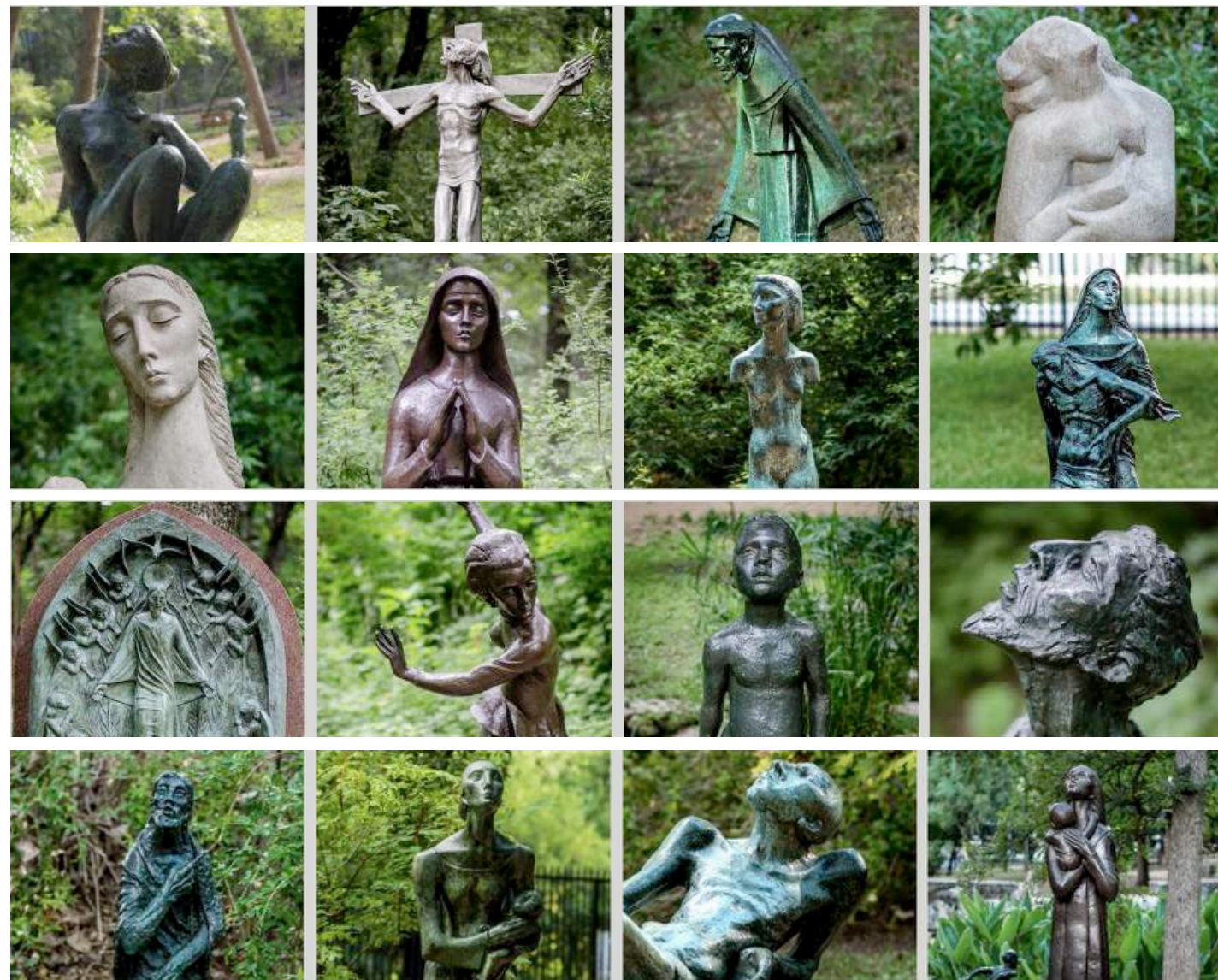




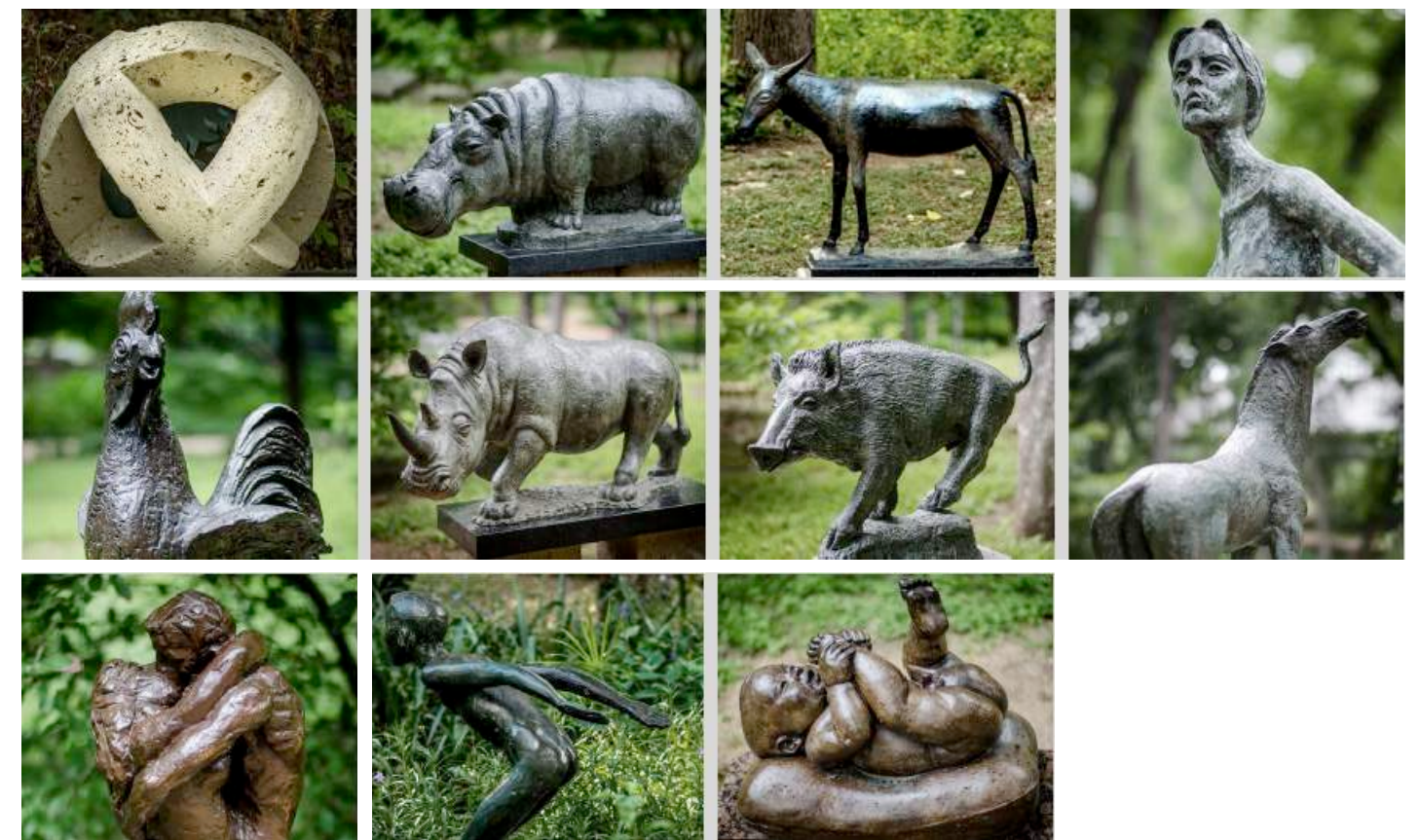
SCULPTURE TIERS

TIER 4

LEFT TO RIGHT: SEATED BATHER, CRUCIFIXION, ST. FRANCIS WITH BIRDS, WOMAN, MOTHER AND CHILD (BUST), NUN, YOUNG GIRL, PIETA, COME UNTO ME, SKATER, FIGURE OF BOY, JOHN THE BAPTIST I, JOHN THE BAPTIST II, MOTHER AND CHILD (REFUGEES), LAZARUS, MOTHER AND CHILD



LEFT TO RIGHT: POINTED SPHERE, LOTUS, BEAST OF BURDEN, STANDING FIGURE (DARLENE), ROOSTER, RHINO, WILD BOAR, YOUNG HORSE, AMANTI, UCCELLI (BIRDS OF ST. FRANCIS), DIVER, BAMBINO SU CUSCINO





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ENCHANTED GARDEN

U M L A U F
Garden Party

FOR QUESTIONS REGARDING GARDEN
PARTY AND SPONSORSHIP,
PLEASE CONTACT VICTORIA PONTIFF AT:

victoria.pontiff@umlaufsculpture.org
832-330-8526

The UMLAUF Sculpture Garden + Museum is a 501(c)3
nonprofit organization. Your sponsorship may be partially tax-
deductible.

605 AZIE MORTON RD., AUSTIN, TX 78704
RSVP AT: UMLAUFSCULPTURE.ORG

