

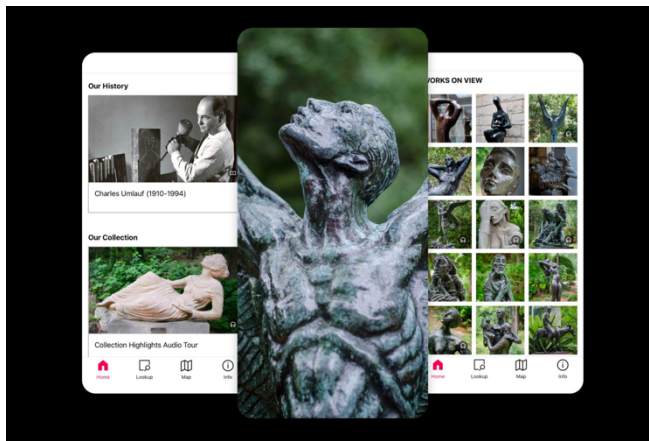
FOR IMMEDIATE RELEASE

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UMLAUF Sculpture Garden + Museum Partners with Bloomberg Connects for Accessible Digital Guide

Austin, TX – January 29, 2025 – The UMLAUF Sculpture Garden + Museum is thrilled to announce its partnership with Bloomberg Connects, the free global digital platform and app that connects arts and cultural institutions with visitors from near and far. This collaboration marks an exciting step forward in accessibility and engagement for the UMLAUF community, as it joins other Austin staples, The Contemporary Austin, and Zilker Botanical Garden on the app.



Bloomberg Connects offers users the opportunity to explore cultural spaces through expertly curated content, all from the convenience of their smartphones. The UMLAUF’s dedicated guide will feature audio tours of collection highlights, exclusive looks at the UMLAUF archives, and additional educational content such as compare/contrast prompts, video clips, and elaborated text.

One of the most exciting aspects of the Bloomberg Connects platform is its robust accessibility features. Easier now than ever before, guests can access closed captions, transcripts, and translated written content in over 40 languages. Plus, the app is fully compatible with screen readers and an individual’s phone settings.

“We’re beyond thrilled to now be part of the international Bloomberg Connects community! For years we’ve striven to make the UMLAUF’s art and educational offerings more accessible,” said Katie Robinson Edwards, Executive Director of UMLAUF Sculpture Garden + Museum. “This platform allows us to reach new audiences all over the world, while enhancing the experience for in-person visitors of all ages.”

As part of the UMLAUF’s goal to unify and make its entire 8-acre site publicly accessible, in 2024 the nonprofit completed its Historic Preservation, Expansion and Unification Plan with Page Architects and earned a National Register of Historic Places designation for

Charles and Angeline Umlauf's home, garden and his studio. Now in 2025, Bloomberg Connects is another major endeavor that helps the Museum continue to break down barriers to accessing its art, site, and treasured history.

The UMLAUF guide will go live on Bloomberg Connects on **March 4, 2025**. To celebrate, the UMLAUF will host a **launch party on March 5, 2025, from 5:30 PM to 7:30 PM with a demonstration at 6 PM**. This free public event will include plenty of time to explore the garden, complimentary refreshments including Rambler Sparkling Water, and pizza provided by Home Slice. RSVP on umlaufsculpture.org/digitalguide.

About UMLAUF Sculpture Garden + Museum

The UMLAUF Sculpture Garden + Museum cultivates curiosity, community, and connection through nature, contemporary artists, and the work of Charles Umlauf.

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